HEWLETT-PACKARD COMPANY Intellectual Property Administration P.O. Box 272400 Fort Collins, Colorado 80527-2400

ATTORNEY DOCKET NO. 10007924-1

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Inventor(s):
 Jerold Shan, et al.
 Confirmation No.: 4891

 Application No.:
 09/852,611
 Examiner: Reagan, James A.

 Filing Date:
 May 9, 2001
 Group Art Unit: 3621

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itle: AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE

Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450

## NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner date, June 13, 2006 rejecting the following claims 1, 4, 6, 7, 9, 10, 13, 15, 16 and 18-41

The fee for this Notice of Appeals is (37 CFR 1.17(B)) \$500.00.

## (complete (a) or (b) as applicable )

The proceedings herein are for a patent application and the provisions of 37 CFR 1.13 6(a) apply.

		<ul> <li>(a) Applicant petitions for an extension of time under 37 CFR 1.136 (FEES: 37 CFR 1.17 (a)-(d) for the total number of months checked below;</li> </ul>								
		×	1st Month \$120		2nd Month \$450		3rd Month \$1050		4th Month \$1590	
×	The extension fee has already been filed in this application									
	(b) Applicant believes that no extension of time is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.									
Please charge to Deposit Account <b>08-2025</b> the sum of \$500.00. At any time during the pendency of this applicate please charge any fees required or credit any over payment to Deposit. Account <b>08-2025</b> pursuant to 37 CRF 1.25.										

Please charge to Deposit Account **08-2025** the sum of \$\sqrt{2500.00}\$. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit. Account **08-2025** pursuant to 37 CRF 1.25. Addionally please charge any fees to Deposit Account **08-2025** under 37 CRF 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

Respectfully submitted,

I hereby certify that this document is being transmitted to the Patent and Trademark Office via eletronic filing.

Date of Transmission: October 11, 2006

By: /Joseph G. Swan/

Joseph G. Swan

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